

Annual Report – Sing Out Loud

Fiscal Year Ending 2020 (July 1, 2019 – June 30, 2020)



Mission Statement:

Sing Out Loud was organized exclusively for educational and charitable purpose to create an inviting and safe community for young women to share in musical excellence, build confidence, and gain perspective about the world through the gift of music. The mission of Bella Voce is to inspire young women, through singing, to realize their highest potential in order to more broadly impact the world.

Activities:

Program of Choirs –

- Sing Out Loud conducted this season with three regular choirs, Bella Voce Young Women's Choir, Bella Fiore, and The Bellettes. A total of 150 singers participated in Sing Out Loud activities this season, including 53 in Bella Voce (grades 9-12), 50 in Bella Fiore (grades 6-8), and 47 in The Bellettes! (grades 1-5).
- All programs support grounding singers in healthy vocal technique and work ethic through learning challenging music and performance.
- All Bella choirs offer a supportive and fun community of girls who love to sing, spend time together, bless others with their music and passion, and learn how music has the power to make a unique difference in the world.

Rehearsals –

Weekly rehearsals conducted at St Luke's Episcopal Church, Rochester, MN and on Zoom

- September, 2019 through March, 2020 (In-person)
- March, 2020 through May, 2020 (Virtual)

Rehearsal Retreat, at Camp Victory, Zumbro Falls, MN

- Bella Voce held an overnight rehearsal retreat at Camp Victory on the weekend of September 7-8, 2019
- Bella Fiore held their rehearsal retreat on October 27, 2019

Performances –

“American Choral Directors Association of MN – State Conference”

- Friday, November 15, 2019, St. Andrew's Lutheran Church, Mahtomedi, MN
- Bella Fiore was nominated and selected to appear as a performing group at the ACDA of MN State Conference, reaching hundreds of choral directors, students, and families drawn from around the state of MN. Bella Fiore performed three music selections, followed by a fabulous workshop with Melanie Kjellberg of Andover High School.

“Southeastern MN A Cappella Festival”

- Saturday, November 23, 2019, Mayo Civic Center, Rochester, MN
- Bella Voce was fully engaged as a performing group at the Southeastern Minnesota A Cappella Festival, which drew hundreds of performers in multiple groups that ranged from high school groups to community organizations. Each shared their unique brand of *a cappella* choral music as well as a collaboration performed together. A second concert that evening was offered as a benefit for NAMI (National Association of Mental Illness) through audience donations.

“A Bella Christmas: A Warm Embrace”

- Friday, December 6, 2019 at 7:30 p.m. (Christ United Methodist Church, Rochester, MN)
- Saturday, December 7, 2019 at 7:30 p.m. (Christ United Methodist Church, Rochester, MN)

Mail: P.O. Box 6205
Rochester, MN 55903
Phone: 507.269.7114
Website: www.SingOutLoud.org

SING OUT LOUD!
Empowering People Through Song

Annual Report – Sing Out Loud

Fiscal Year Ending 2020 (July 1, 2019 – June 30, 2020)



- Sunday, December 8, 2019 at 4:00 p.m. (Christ United Methodist Church, Rochester, MN)
 - The Bella Voce Young Women's Choir and Bella Fiore Choir presented three holiday performances. The choirs performed multiple works individually and combined, both a cappella and joined by a variety of instrumentalists and accompaniment, ranging from piano to bass guitar and percussion to harp. Audiences heard contrasting arrangements of many "favorites," including *Star Carol*, *Go Tell It On The Mountain*, and *Silent Night*, as well as Benjamin Britten's beautiful *Ceremony of Carols*, with harpist Elinor Niemisto appearing as a guest artist. Michael Engelhardt's *Gaudete* was a unique and captivating addition to the second portion of the concert.
- "Visions of Hope"
- Sunday, May 24, 2020 at 7:00 p.m. (Virtual performance premiered on Facebook, YouTube, and Instagram)
 - The choirs enjoyed offering a heartfelt performance that celebrated the power of music and sisterhood, even when forced to be apart and adapt to a new "normal." Bellettes, Bella Fiore, and Bella Voce presented a program featuring a lovely arrangement of *You Are My Sunshine*, Karl Jenkins' *Adiemus*, and Kim André Arnesen's beautiful *Flight Song*. The concert honored this year's graduating seniors, who have given so much to our program and have thrived despite many setbacks that occurred due to the *Covid-19* pandemic.

Tours and Special Activities–

- Outreach performance at New Perspective Living Center
 - Friday, November 15, 2019 at New Perspective, Mahtomedi, MN: Bella Fiore performed a brief holiday presentation for residents of the senior living center, prior to performing at the ACDA of MN Conference.
- Outreach performance at Samaritan Bethany Living Center
 - Sunday November 17, 2019 at Samaritan Bethany, Rochester, MN: Bella Voce rehearsed and then performed a special performance for residents of the retirement, assisted care, and nursing home communities.
- Performance at Church of the Resurrection
 - Wednesday, December 4, 2019 in Rochester, MN: Upon invitation, Bella Fiore shared music for Church of the Resurrection's youth ministry to enhance the experience of the program.
- Outreach performance at Potbelly Sandwich Shop
 - Thursday, December 12, 2019 in Rochester, MN: Members of Bella Voce sang Christmas carols at Potbelly Sandwich Shop with a portion of restaurant proceeds going to Neuro Hospitality House.
- "Jolly Trolley"
 - Wednesday, December 18, 2019: Singers and alumni enjoyed sharing their holiday songs, cookies, and spirit on multiple stops around Rochester via a chartered Trolley.
- Performance with Tonic Sol Fa
 - Thursday, December 19, 2019: Singers of Bella Voce and Bella Fiore were featured prior to the second half of Tonic Sol Fa's Rochester, MN performance at the Mayo Civic Center. Tonic Sol Fa singers recognized the importance of youth singing programs and spoke to the singers prior to the performance.

Area and Population Served:

Singers & Musicians –

- The 53 singers of Bella Voce Young Women's Choir were drawn from 10 cities, and 15 different high schools and homeschooled from throughout southeastern Minnesota. The 50 singers of Bella Fiore were drawn from at least 13 middle schools and homeschooled, and the 47 singers in The Bellettes also came from multiple surrounding communities.

Concert attendees and donors –

- Approximately 8550 people, including an estimated 2394 youth, attended/viewed Bella concerts and

Mail: P.O. Box 6205
Rochester, MN55903
Phone: 507.269.7114
Website: www.SingOutLoud.org

SING OUT LOUD!
Empowering People Through Song

Annual Report – Sing Out Loud

Fiscal Year Ending 2020 (July 1, 2019 – June 30, 2020)



performance events during the 2019-20 concert season.

- An estimated additional 1197 individuals were served by Sing Out Loud via in-facility and special event musical offerings.
- Donations were received from individuals spread widely throughout Minnesota, Wisconsin, Iowa, and afar.
- We were pleased to receive generous corporate and foundational support this season, including SEMAC, Mayo Foundation, Greater Rochester Arts & Cultural Trust, and the Rochester Music Guild. **This activity is made possible by the voters of Minnesota through a grant from the Southeastern Minnesota Arts Council thanks to a legislative appropriation from the arts and cultural heritage fund.**

Strategic and Next Season Planning:

- Next season represents the 14th season of Bella. The board and staff - including new Artistic Director of Bella Voce, Ms. Clare Malinowski - are planning a full season of rehearsals, choir retreats, and concerts, including festive and inclusive December and May programs. Though the Covid-19 pandemic will cause the upcoming season to be modified, we plan to move forward in innovative and positive ways.
 - In addition to the primary concert series in December and May, the choirs will engage in community choir awareness events, and outreach activities.
 - The Bellettes will again rehearse and perform only in spring semester, for girls in grades 1-5.
 - Several additional performance opportunities with area organizations and non-profits are currently being explored as well.
- Sing Out Loud will continue into another transitional year with two changes in staff – Clare Malinowski as the new Bella Voce Artistic Director and Stephanie Nolting as the new Executive Director.

Financial Statement

- Income & expense details are noted below.
- Factoring in artistic & strategic plans and a full yet modified performance season, the budget for Fiscal Year Ending 2021 (FYE2021) was set at \$110,315 of expenses.

Board of Directors:

- President – Ellington Starks
- Secretary – Taryn Carnes
- Treasurer – Heidi Finck
- Artistic Director – Douglas Carnes
- At-large Community Members – Tracy Austin, Laura Quest, April Horne

Staff:

- Artistic & Executive Director – Douglas Carnes
- Choir Directors – Douglas Carnes, Stephanie Nolting
- Accompanist – Laurie Priniski
- Operations Administrators – Sarah McDonald, Stephanie Nolting, Cindy Pauley

Mail: P.O. Box 6205
Rochester, MN55903
Phone: 507.269.7114
Website: www.SingOutLoud.org

SING OUT LOUD!
Empowering People Through Song

Annual Report – Sing Out Loud

Fiscal Year Ending 2020 (July 1, 2019 – June 30, 2020)



Financial Statement – Sing Out Loud

FYE2020 (July 1, 2019 – June 30, 2020)

INCOME –

Contributions

Individuals	\$	10,243.98
Businesses & organizational grants	\$	10,500.00
Governmental grants (SEMAC)	\$	<u>4,000.00</u>

TOTAL Contributions \$ 24,743.98

Tuition \$ 59,244.60

Less tuition assistance \$ (1750.00)

TOTAL Net tuition received \$ 57,494.60

Ticket sales \$ 22,212.00

Recording & clothing sales, concert attire \$ 5,839.00

Special events income \$ 3,407.62

Interest \$ 571.93

TOTAL additional revenue \$ 32,030.55

TOTAL INCOME \$ 114,269.13

EXPENSES –

Cost of goods sold \$ 1,369.27

Banking & card fees \$ 560.82

Facilities (rehearsals, concert, retreat) & Equip maint. \$ 12,346.13

Music library \$ 4,744.32

Performance Copyrights, Web design, Ads, Dues, Insurance \$ 1,571.63

Postage & mailing \$ 452.13

Printing & copying \$ 1,376.93

Concert attire net, Refreshments, Misc singer expenses \$ 7,099.88

Supplies (concert production, office, recognition) \$ 3,116.38

Telephone, Tour, Travel & meeting \$ 1,999.09

Recordings (CD production, copyrights, mailing) \$ 6,498.61

Contract personnel (musicians, accounting, grant-writing) \$ 13,181.74

Grants & Scholarships \$ 2,500.00

Staff personnel (salaries, payroll taxes, workers comp) \$ 86,915.80

TOTAL EXPENSES \$ 143,732.73

NET INCOME (loss) \$ (29,463.60)

Total Net Assets at end of FYE2019 (6/30/2019) \$ 58,258.91

Total Net Assets at end of FYE2020 (6/30/2020) \$ 27,632.43

Total *direct program service* expenses \$ 131,404.00 (91.42%)

Total *support expenses*: management, general, & fundraising \$ 12,329.00

Mail: P.O. Box 6205
Rochester, MN55903
Phone: 507.269.7114
Website: www.SingOutLoud.org

SING OUT LOUD!
Empowering People Through Song