**Mission Statement:**

Sing Out Loud was organized exclusively for educational and charitable purpose to create an inviting and safe community for young singers to share in musical excellence while building confidence and world perspective. Our choirs encourage singers to have an open heart, practice courage, bravery and pride as they realize the impact music can have on the world. Singers will make lasting connections as they inspire each other to be the best version of themselves. Sing Out Loud strives to encourage our audiences to feel the love and hope that we have for the world, as we sing together. Through our core values we will more broadly impact each other and the world.

**Activities:**

Program of Choirs –

* Sing Out Loud conducted this season with our three regular choirs, Bella Voce, Bella Fiore, and The Bellettes. A total of 115 singers participated in Sing Out Loud activities this season, including 37 in Bella Voce (grades 9-12), 37 in Bella Fiore (grades 6-8), and 41 in The Bellettes! (grades 1-5).
* All programs support grounding singers in healthy vocal technique and work ethic through learning challenging music and performance.
* All Bella choirs offer a supportive and fun community of girls/people who love to sing, spend time together, bless others with their music and passion, and learn how music has the power to make a unique difference in the world.

Rehearsals –

Weekly rehearsals conducted at Trinity Lutheran Church, Rochester, MN

* + September, 2021 through April, 2022

## Rehearsal Retreats

* + Bella Voce held a retreat gathering at Camp Victory, Zumbrota Falls, MN, on September 11, 2021
  + Bella Fiore held a retreat gathering at Ironwood Springs, Stewartville, MN, on October 24, 2021

## Performances –

## “Making Spirits Bright”

* + Friday, December 3, 2021 at 7:00pm, Saturday, December 4, 2021 at 7:00pm, and Sunday, December 5, 2021 at 4:00pm, Trinity Lutheran Church, Rochester, MN
  + The choirs enjoyed offering a heartfelt performance that focused on the importance of connection between humans. Bella Fiore and Bella Voce presented a program featuring beautiful music written by prolific composers and arrangers, such as Franz Joseph Haydn’s *Gloria*, and Susan Labarr’s *Where the Light Begins*.

“Many Beautiful Paths”

* + Sunday, May 1, 2022 at 2:30pm and 6:00pm at Christ United Methodist Church, Rochester, MN
  + Bella Voce, Bella Fiore, and The Bellettes presented an uplifting program, to celebrate the many beautiful paths that humans take, intertwining along the way. The three choirs performed from the heart, through selections such as *Edelweiss* by Richard Rodgers, *Only In Sleep* by Ēriks Ešenvalds, and *Never One Thing* by May Erlewine. Heidi Seaberg, Nurse Practitioner at Seasons Hospice, spoke to our audiences about Seasons Hospice’s impact in the greater Rochester community. This concert also served as a farewell to beloved Bella Voce Director, Clare Malinowski.

## Tours and Special Activities–

## Outreach performance at Shorewood Senior Community

## On Sunday, November 14, singers of Bella Voce performed for residents of Shorewood Senior Community, and shared early holiday greetings with the residents who attended.

## Outreach performance at Rochester City Hall

## On Wednesday, November 17, singers of Bella Voce and Bella Fiore performed holiday selections at City Hall, to celebrate and honor our city workers. This event was well attended and well received!

## Trolley Caroling with Alumni

## On December 20, singers of Bella Voce as well as Bella Voce Alumni joined together to decorate cookies and sing carols in various locations around town. Cookies were gifted at each place where the group stopped. Locations included Jeremiah House, Seasons Hospice House, and various private residences around town.

## Seasons Hospice House Outreach Activities

## Throughout the month of April, Bella singers and family members pitched in at Seasons Hospice House, helping with Spring cleaning both inside and outside. Small groups of singers had the privilege of singing for a hospice resident outside his window.

## Park Singing/Music Community Event

## On April 23, members of Bella Voce and Bella Fiore set up various music stations at Life Lutheran Church in Rochester, and welcomed 100+ community youth and families to enjoy singing, dancing, coloring, and listening to music. Attendees could also see and touch musical instruments, and each youth attendee was given an egg shaker instrument to enjoy at home.

# Area and Population Served:

## Singers & Musicians –

* + The 43 singers of Bella Voce Young Women’s Choir were drawn from 8 cities, and 11 different high schools and homeschools from throughout southeastern Minnesota. The 41 singers of Bella Fiore were drawn from at least 11 middle schools and homeschools, and the 17 singers in The Bellettes also came from multiple surrounding communities.

## Concert attendees and donors –

* + More than 1300 people, including an estimated 416 youth, attended/viewed Bella concerts and performance events during the 2021-22 concert season.
  + An estimated additional 303 individuals were served by Sing Out Loud via in-facility and special event musical offerings.
  + Donations were received from individuals spread widely throughout Minnesota, Wisconsin, Iowa, and afar.
  + We were pleased to receive generous corporate and foundational support this season, including SEMAC, MN State Arts Board, Mayo Foundation, Greater Rochester Arts & Cultural Trust, and the Rochester Music Guild.
  + **This activity is made possible by the voters of Minnesota through a grant from the Southeastern Minnesota Arts Council thanks to a legislative appropriation from the arts and cultural heritage fund.**
  + **This activity is made possible by the voters of Minnesota through a grant from the Minnesota State Arts Board, thanks to a legislative appropriation from the arts and cultural heritage fund.**
  + **This activity is made possible by a grant provided by the Minnesota State Arts Board through an appropriation by the Minnesota State Legislature and a grant from the National Endowment for the Arts.**

# Strategic and Next Season Planning:

## Next season represents the 16th season of Bella. The board and staff are planning a full season of rehearsals, choir retreats, and concerts, including festive and inclusive December and May programs. We have learned to navigate with creativity through the COVID-19 pandemic, and we will continue to do so. The following list includes plans for our upcoming season.

* + In addition to the primary concert series in December and May, the choirs will engage in community choir awareness events, and outreach activities.
  + The Bellettes will again rehearse and perform only in spring semester, for girls in grades 1-5.
  + Bella Voce will do a performance tour to an international location in June of 2023.
  + Several additional performance opportunities with area organizations and non-profits are currently being explored as well.

# Financial Statement

* Income & expense details are noted below.

## Factoring in artistic & strategic plans and a full yet modified performance season, the budget for Fiscal Year Ending 2022 (FYE2021) was set at $102,510 of expenses.

**Board of Directors:**

* President – Tracy Austin
* Vice President – Laura Quest
* Secretary – April Horne
* Treasurer – Heidi Finck
* At-large Community Members – Katherine Gales
* At-large Community Members – Roxanne Hellickson

**Staff:**

* Executive Director – Stephanie Nolting
* Artistic Directors – Clare Malinowski, Stephanie Nolting
* Accompanist – Laurie Priniski
* Administrative Assistant – Sarah McDonald, Katherine Gales

**Financial Statement – Sing Out Loud**

FYE2022 (July 1, 2021 – June 30, 2022)

INCOME –

Contributions

Individuals $ 6,009.52

Businesses & organizational grants $ 29,024.64

Governmental grants $ 0.00

TOTAL Contributions $ 35,034.16

Tuition $ 30,449.22

Ticket sales $ 33,872.10

Recording & clothing sales, concert attire $ 3,479.00

Special events income $ 0.00

Interest $ 200.00

Other revenue $ 17,200.00

TOTAL additional revenue $ 85,185.32

TOTAL INCOME $ 120,234.00

EXPENSES –

Cost of goods sold $ 312.50

Banking & card fees $ 1,613.58

Facilities (rehearsals, concert, retreat) & Equip maint. $ 4,251.55

Music library $ 1,165.44

Performance Copyrights, Web design,Ads, Dues, Insurance $ 3,813.76

Postage & mailing $ 452.56

Printing & copying $ 2,174.11

Professional development $ 175.00

Concert attire net, Refreshments, Misc singer expenses $ 1,178.85

Supplies (concert production, office, recognition) $ 1,134.08

Telephone, Tour, Travel & meetings $ 102.84

Recordings (CD production, copyrights, mailing) $ 6,886.50

Contract personnel (musicians, accounting, grant-writing) $ 14,801.01

Grants & Scholarships $ 1,000.00

Staff personnel (salaries, payroll taxes, workers comp) $ 61,181.90

TOTAL EXPENSES $ 100,243.00

NET INCOME $ 19,990.66

Total Net Assets at end of FYE2021 (6/30/2021) $ 33,380.34

Total Net Assets at end of FYE2022 (6/30/2022) $ 53,371.00

*Total* ***direct program service*** *expenses $ 80,834.00 (80.63%)*

*Total* ***support expenses****: management, general, & fundraising $ 19,409.00*