

# Annual Report – Sing Out Loud

Fiscal Year Ending 2022 (July 1, 2022 – June 30, 2023)



## Mission Statement:

Sing Out Loud was organized exclusively for educational and charitable purpose to create an inviting and safe community for young singers to share in musical excellence while building confidence and world perspective. Our choirs encourage singers to have an open heart, practice courage, bravery and pride as they realize the impact music can have on the world. Singers will make lasting connections as they inspire each other to be the best version of themselves. Sing Out Loud strives to encourage our audiences to feel the love and hope that we have for the world, as we sing together. Through our core values we will more broadly impact each other and the world.

## Activities:

### Program of Choirs –

- Sing Out Loud conducted this season with our three regular choirs, Bella Voce, Bella Fiore, and The Bellettes. A total of 117 singers participated in Sing Out Loud activities this season, including 39 in Bella Voce (grades 9-12), 29 in Bella Fiore (grades 6-8), and 49 in The Bellettes! (grades 1-5).
- All programs support grounding singers in healthy vocal technique and work ethic through learning challenging music and performance.
- All Bella choirs offer a supportive and fun community of girls/people who love to sing, spend time together, bless others with their music and passion, and learn how music has the power to make a unique difference in the world.

### Rehearsals –

Weekly rehearsals conducted at Trinity Lutheran Church, Rochester, MN

- September, 2022 through April, 2023

### Rehearsal Retreats

- Bella Voce held a retreat gathering at Camp Victory, Zumbrota Falls, MN, on September 10, 2022
- Bella Fiore held a retreat gathering at Camp Victory, Zumbrota Falls, MN, on October 30, 2022

### Performances –

#### “Joyful & Triumphant!”

- Friday, December 9, 2022 at 7:30pm, Saturday, December 10, 2022 at 3:00pm, and Sunday, December 11, 2022 at 5:00pm, Trinity Lutheran Church, Rochester, MN
- The choirs enjoyed offering a heartfelt performance that focused on the joy of the holiday season. Bella Fiore and Bella Voce presented a program featuring beautiful music written by prolific composers and arrangers, such as Hildegard Von Bingen’s *O Frondens Virga*, Irving Berlin’s *Sisters*, and Daisy Frago’s *Deus Meus*.

#### “Take My Hand”

- Sunday, May 7, 2023 at 2:30pm and 6:00pm at Trinity Lutheran Church, Rochester, MN
- Bella Voce, Bella Fiore, and The Bellettes presented an uplifting and emotional program, to highlight our human need to have others supporting us and vice versa. The three choirs performed from the heart, through selections such as *Does the World Say* by Kyle Pederson (and joined by Bella Mamas), *Lift Thine Eyes* by Felix Mendelssohn-Bartholdy, *Grow Little Tree* by Andrea Ramsey, and *Ad Astra* by Jacob Narverud. Suzy Johnson, Director of local chorus Resounding Voices, spoke to our audiences about Resounding Voices’ origin, as well as the great things the

Mail: P.O. Box 6205  
Rochester, MN 55903  
Phone: 507.269.7114  
Website: [www.SingOutLoud.org](http://www.SingOutLoud.org)

**SING OUT LOUD!**  
Empowering People Through Song

# Annual Report – Sing Out Loud

Fiscal Year Ending 2022 (July 1, 2022 – June 30, 2023)



choir offers for Rochester area citizens who live with dementia. This was followed by a beautiful video, produced by Fagan Studios, which highlighted the connection between music and brain health, and featured singers and staff from both Resounding Voices and Bella Voce.

## Tours & Special Activities –

- Outreach/Collaboration performance with Resounding Voices
  - On Sunday, November 13, singers of Bella Voce performed with singers of Resounding Voices, a welcoming chorus for people living with dementia, their care partners, and volunteer singers.
- Outreach Card Making Activity
  - In late November, singers got together to create uplifting holiday cards to be distributed to families with babies in the local NICUs, as well as residents/families of those in the Resounding Voices chorus.
- Park Singing/Music Community Event
  - On April 29, members of Bella Voce and Bella Fiore set up various music stations at Essex Park in Rochester, and welcomed 100+ community youth and families to enjoy singing, dancing, coloring, and listening to music. Attendees could also see and touch musical instruments, and each youth attendee was given an egg shaker instrument to enjoy at home.
- Bella Voce International Tour to Montréal
  - Bella Voce members traveled by bus from Rochester to Niagara Falls, Toronto, Montréal, Detroit, and Madison. We sang many promoted performances in places like Cathedral of St. James (Toronto) and Notre Dame Basilica (Montréal), and did some outreach singing at a local women's shelter. We made connections with people and choirs in many USA and Canadian locations.

## Area and Population Served:

### Singers & Musicians –

- The 38 singers of Bella Voce Young Women's Choir were drawn from 8 cities, and 11 different high schools and homeschooled students from throughout southeastern Minnesota. The 29 singers of Bella Fiore were drawn from at least 9 middle schools and homeschooled students, and the 49 singers in The Bellettes also came from multiple surrounding communities.

### Concert attendees and donors –

- More than 1500 people, including an estimated 495 youth, attended/viewed Bella concerts and performance events during the 2022-23 concert season.
- An estimated additional 327 individuals were served by Sing Out Loud via in-facility and special event musical offerings.
- Donations were received from individuals spread widely throughout Minnesota, Wisconsin, Colorado, and afar.
- We were pleased to receive generous corporate and foundational support this season, including SEMAC, MN State Arts Board, Mayo Foundation, Greater Rochester Arts & Cultural Trust, and the Rochester Music Guild.
- **This activity is made possible by the voters of Minnesota through a grant from the Southeastern Minnesota Arts Council thanks to a legislative appropriation from the arts and cultural heritage fund.**
- **This activity is made possible by the voters of Minnesota through a grant from the Minnesota State Arts Board, thanks to a legislative appropriation from the arts and cultural heritage fund.**

## Strategic and Next Season Planning:

- Next season represents the 17<sup>th</sup> season of Bella. The board and staff are planning a full season of rehearsals, choir retreats, and concerts, including festive and inclusive December and May programs.

Mail: P.O. Box 6205  
Rochester, MN 55903  
Phone: 507.269.7114  
Website: [www.SingOutLoud.org](http://www.SingOutLoud.org)

**SING OUT LOUD!**  
Empowering People Through Song

# Annual Report – Sing Out Loud

Fiscal Year Ending 2022 (July 1, 2022 – June 30, 2023)



The following list includes plans for our upcoming season.

- In addition to the primary concert series in December and May, the choirs will engage in community choir awareness events, and outreach activities, specifically partnering with Southeast Regional Crisis Center (SERCC).
- The Bellettes will again rehearse and perform in the spring semester, for girls in grades 1-5.
- Several special performances are also being explored, such as a performance at City Hall, special performances at SERCC, and National Anthem performances around the community.

## Financial Statement

- Income & expense details are noted below.
- Factoring in artistic & strategic plans and a full performance season, the budget for Fiscal Year Ending 2023 (FYE2023) was set at \$176,395 of expenses.

## Board of Directors:

- |                                |                    |
|--------------------------------|--------------------|
| • President –                  | Tracy Austin       |
| • Vice President –             | Laura Quest        |
| • Secretary –                  | April Horne        |
| • Treasurer –                  | Heidi Finck        |
| • At-large Community Members – | Sarah McDonald     |
| • At-large Community Members – | Diana Orbelo       |
| • At-large Community Members – | Roxanne Hellickson |

## Staff:

- |                              |                                     |
|------------------------------|-------------------------------------|
| • Executive Director –       | Stephanie Nolting                   |
| • Artistic Directors –       | Stephanie Nolting, Nicole Lambrecht |
| • Accompanist –              | Laurie Priniski                     |
| • Administrative Assistant – | Katherine Gales                     |

Mail: P.O. Box 6205  
Rochester, MN 55903  
Phone: 507.269.7114  
Website: [www.SingOutLoud.org](http://www.SingOutLoud.org)

**SING OUT LOUD!**  
Empowering People Through Song

# Annual Report – Sing Out Loud

Fiscal Year Ending 2022 (July 1, 2022 – June 30, 2023)



## Financial Statement – Sing Out Loud

FYE2022 (July 1, 2022 – June 30, 2023)

### INCOME –

#### Contributions

Individuals & other contributions	\$	4,500
Businesses & organizational grants	\$	77,404
Governmental grants	\$	20,000

TOTAL Contributions \$ 101,904

Tuition \$ 36,710

Ticket sales \$ 31,330

Recording & clothing sales, concert attire \$ 3,352

Special events (tour) income \$ 7,148

Interest \$ 0

Other revenue \$ 1,853

TOTAL additional revenue \$ 80,393

TOTAL INCOME \$ 182,297

### EXPENSES –

Cost of goods sold \$ 62

Banking & card fees \$ 2,949

Facilities (rehearsals, concert, retreat) & Equip maint. \$ 5,688

Music library \$ 3,336

Performance copyrights, Web design, Ads, Dues, Insurance \$ 4,457

Postage & mailing, printing & copying \$ 505

Outreach, Admin donations \$ 3,941

Professional development \$ 857

Concert attire net, Refreshments, Misc singer expenses \$ 3,498

Supplies (concert production, office, recognition) \$ 2,929

Telephone, Tour, Travel & meetings \$ 6,819

Recordings (CD production, copyrights, mailing) \$ 5,326

Contract personnel (musicians, accounting, grant-writing) \$ 13,537

Grants & Scholarships \$ 1,235

Staff personnel (salaries, payroll taxes, workers comp) \$ 57,286

TOTAL EXPENSES \$ 112,425

NET INCOME \$ 69,872

Total Net Assets at end of FYE2021 (6/30/2021) \$ 53,371

Total Net Assets at end of FYE2022 (6/30/2022) \$ 123,243

Total *direct program service* expenses \$ 86,751.00 (77.16%)

Total *support expenses*: management, general, & fundraising \$ 25,674.00

Mail: P.O. Box 6205  
Rochester, MN 55903  
Phone: 507.269.7114  
Website: [www.SingOutLoud.org](http://www.SingOutLoud.org)

**SING OUT LOUD!**  
Empowering People Through Song